# **COMMUNITY KNOWLEDGE:** Early Development Results & Socioeconomic Conditions in Welland

"The quality and capacity of our future population depends on what we do now to support early child development."

Fraser Mustard, Founder & Chair Emeritus, Council for Early Child Development

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Understanding the Early Years



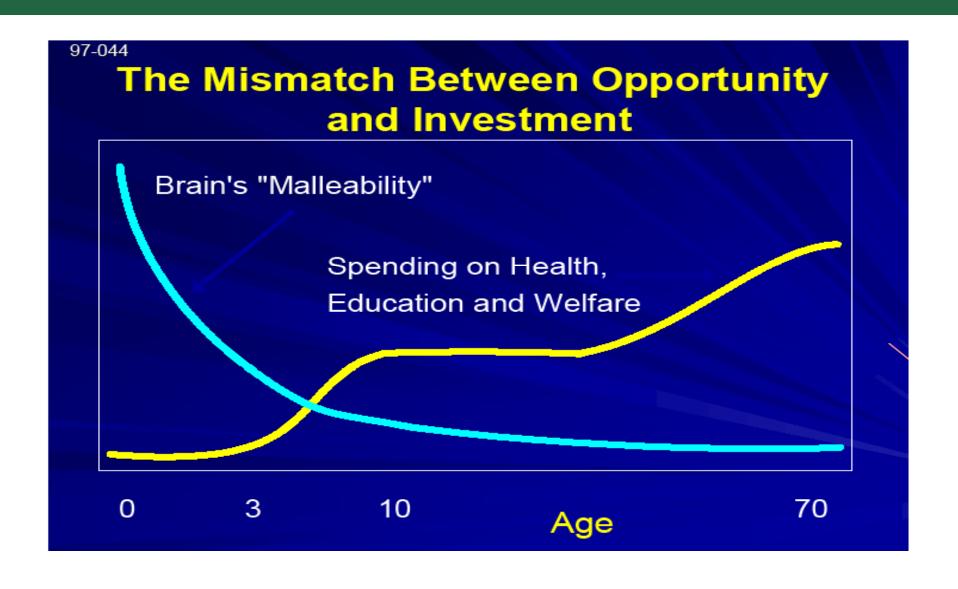
Human Resources and

Ressources humaines et Social Development Canada Développement social Canada

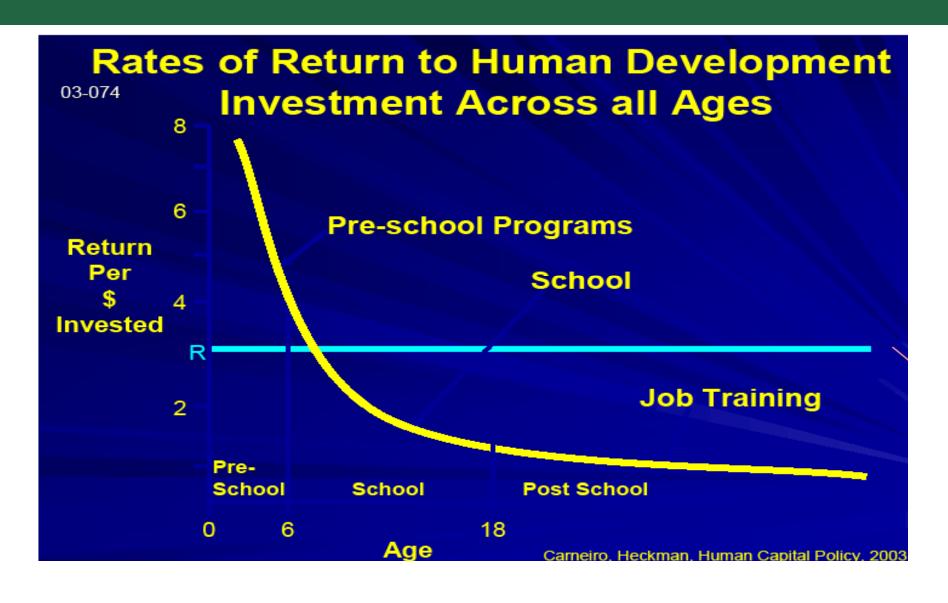
The Understanding the Early Years initiative is funded by Human Resources and Social Development Canada. For further information, visit www.hrsdc.gc.ca

January 15, 2008 Welland City Council

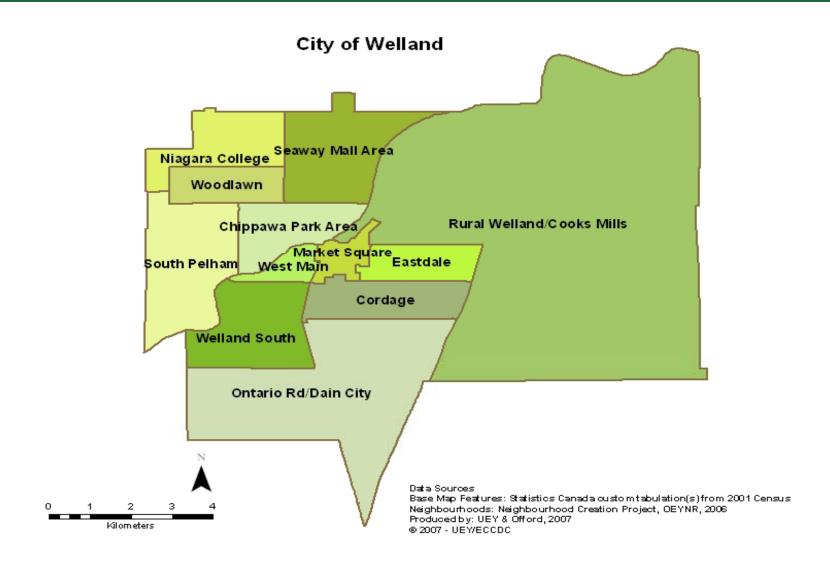
### The case for, and levels of, investment



### Makes good economic sense...

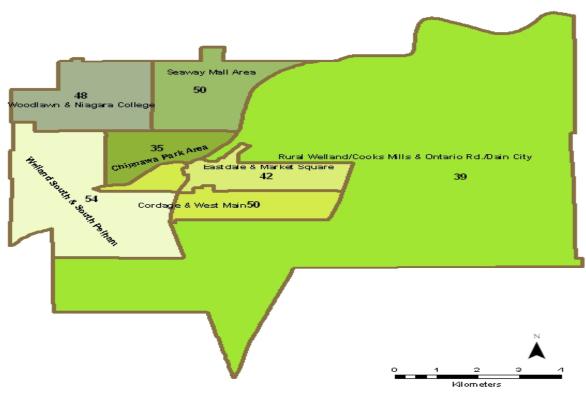


# Welland Neighbourhoods



# Amalgamated Neighbourhoods

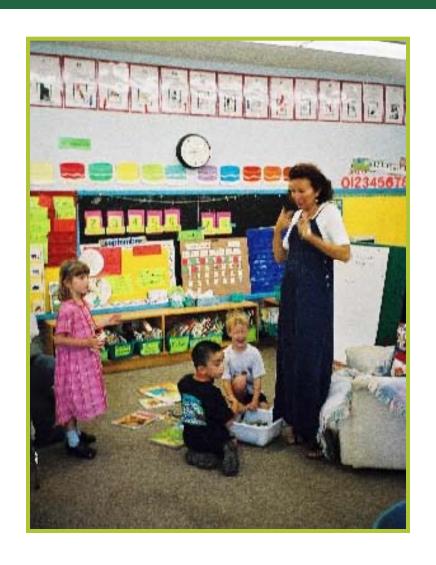
### Distribution of EDI Sample in Welland (Sample Size = 3,014)



Data Sources:
EDI Data: UEY & Offord Centre for Child Studies, 2006
Base Map Features: Statistics Canada custo mitabulation(s) from 2001 Census
Amalgamated Neighbourhoods: Ontario Early Years Niagara Region & UEY, 2007
Produced by: UEY & Offord, 2007
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# Readiness to Learn and Early Development Domains

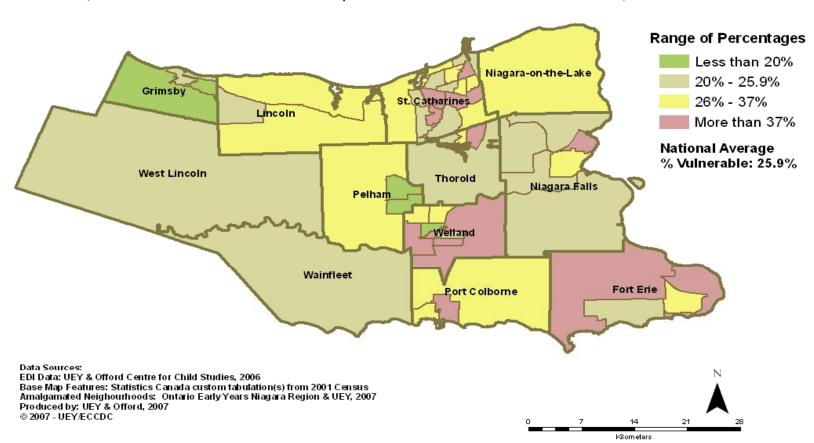
- 1. Physical Health & Wellbeing
- 2. Social Competence
- 3. Emotional Maturity
- 4. Language & Cognitive Development
- 5. Communication Skills & General Knowledge



# 2006 Early Development Instrument (EDI)

#### % of Vulnerable Children by Neighbourhoods in Niagara Region

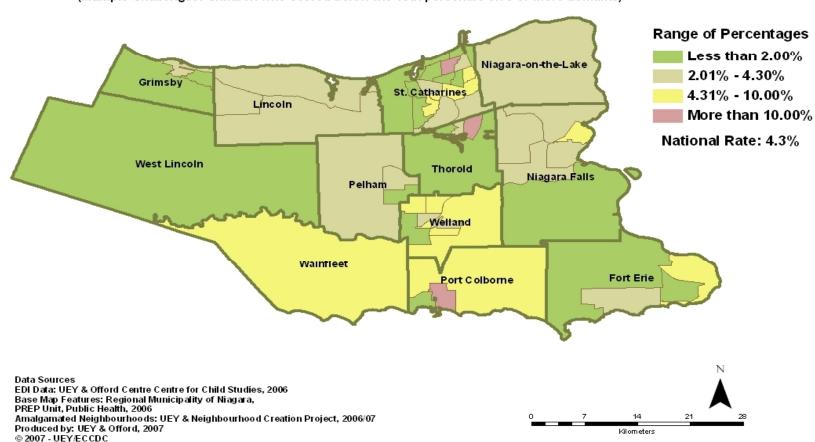
(Vulnerable: Children who scored below the 10th percentile on one or more readiness to learn domains)



### 2006 EDI Results

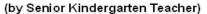
#### % Low on 3 or More Domains in Niagara Region

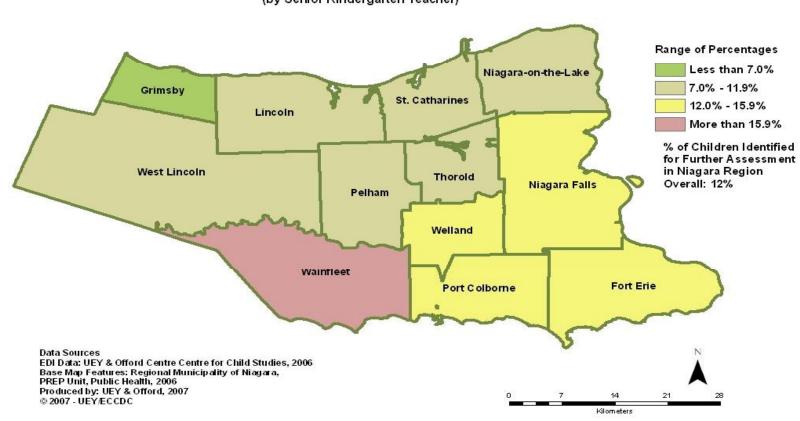
(Multiple Challenges: Children who scored below the 10th percentile on 3 or more domains)



### 2006 EDI Results

#### % of Children Identified for Further Assessment in Niagara Region





# Factors Increasing Rates of Risk

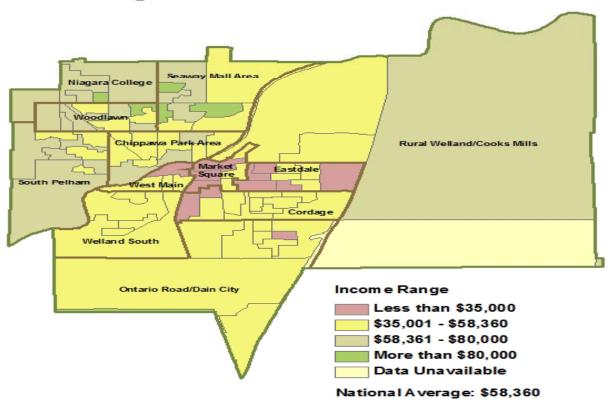
<ul><li>Child health (low)</li><li>2.3</li></ul>
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<ul><li>Gender (</li></ul>	(boy)	2.32
JCHACH (	$(\mathcal{O} \cup \mathcal{V})$	2.02

- Income (low) 2.02
- Family status (not intact) 1.83
- Age (younger half)1.36

Source: Janus & Duku 2007

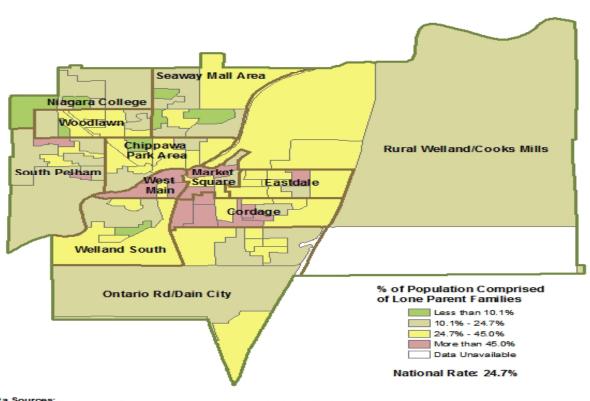
#### Average Household Income in Welland



Data Sources:
Base map features: Statistics Canada custom tabulation(s) from 2001 Census
Neighbourhoods: Neighbourhood Creation Project, Ontario Early Years Niagara Region, 2006
Produced by: UEY & Offord, 2007
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#### **Family Structure in Welland**



Data Sources:

Base map features: Statistics Canada custom tabulation(s) from 2001 Census

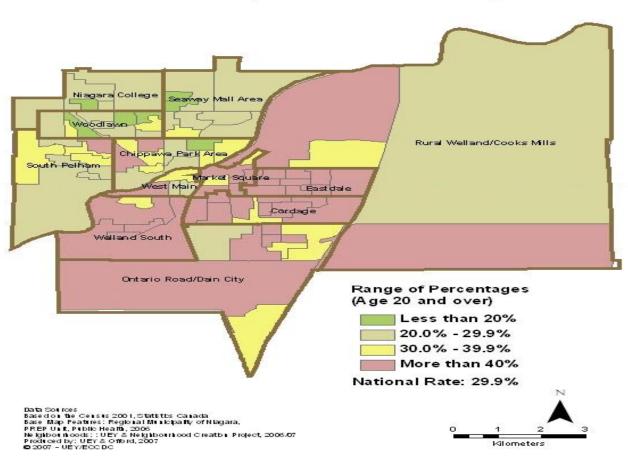
Neighbourhoods: Neighbourhood Creation Project, Ontario Early Years Niagara Region, 2006

Produced by: UEY & Offord, 2007

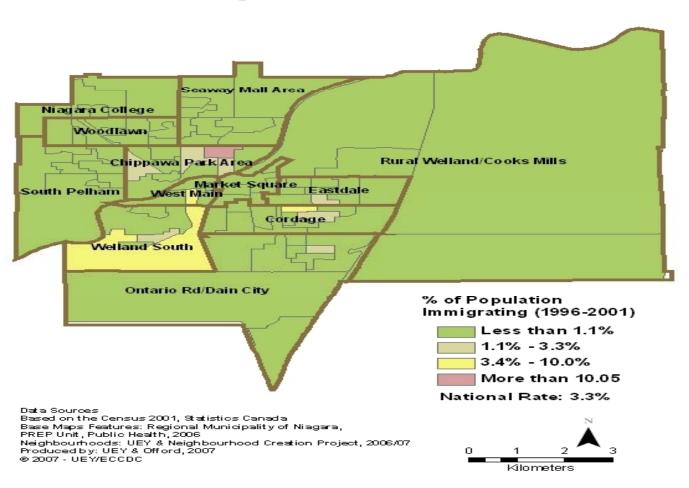
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#### % of Welland Population without High School



#### Immigration in Welland



### In conclusion

- Almost 1 in 4 Welland children not ready for learning in school
- There seems to be a relationship between socioeconomic conditions and low scores on the EDI
- Poor (vulnerability) scores impact future success and, eventually, community health and prosperity
- Larger percentages of children living in poverty are vulnerable
- Neighbourhood makes a difference not always in a predictable manner
- Access to resources is also important, particularly for those families experiencing socioeconomic challenges
- Low scores, differences and surprises can inspire further study and action

## Next Steps

- To maximize ROI, consider investing in supports/services for families with children 0-6
- Use research and local knowledge to make evidence-based decisions and plans
- Identify additional neighbourhood factors affecting poor outcomes
- Examine resilience in neighbourhoods beating the odds in order to capitalize on what is already working
- Contact Glory to clarify questions or obtain more local information